

A Very Happy Thanksgiving From VISION54

It's that wonderful time of year, when the festive season begins with this week's Thanksgiving Holiday. How can you not love a holiday that is solely based on giving thanks?

While we gather with family and friends, we will all take some time to reflect on the things for which we're grateful – the things that bring us happiness and enrich our lives. And, as those things for which we're thankful come to mind, what a great time it would be to celebrate your special gifts, your individual potential -- the very things that *bring possibility to life*.

Family, Friends – and New Friends

This year has offered a bounty full of things for which we at VISION54 are truly grateful. The most important of those things will always be the love and support of family and close friends. As well, the warmth of our hearts has continued to be enhanced with by the many wonderful people who embarked on their own personal journeys towards their 54 – those who took the step to explore the VISION54 principles and who have begun to discover their own unlimited potential. We have taken great joy in getting to know our new VISION54 friends, and are so grateful to hear about your progress and successes as you enjoy the complete and comprehensive experience of playing golf.

Exploring VISION54's Potential

At the beginning of this year, we focused our intention on making sure that VISION54 as a company was fulfilling its own potential. With that came the refreshment of our logo and the addition of the "Figure of Possibility;" the unveiling of our new theme line *Bring Possibility to Life*; and the redesign and re-launch of our web site www.vision54.com. We are truly grateful for the feedback and inspiration provided by so many of you towards these initiatives. You helped give us the clarity to bring out and communicate the essence of our company and the wealth of possibilities we believe it represents.



Figure of Possibility

Practice Being Thankful

Thanks too for the kind words and valuable feedback from so many of you about our new book *The Game Before the Game – The Perfect 30-Minute Practice*. We've been truly thrilled by the tremendous response since it was published last month. We're very happy that you're finding that the right kind of productive and meaningful practice can really help take the driving range to the first tee.

Knowledge and Wisdom

Grateful doesn't begin to describe how we feel about the ability each and every one of us always has to continue learning. This is at the heart of our unlimited potential. Beyond our current wisdom are always new things to learn, more remarkable pieces of knowledge to uncover. We've had the honor and pleasure of tapping into new wisdom by recording audio sessions for the Online Learning Center on our web site. We've learned from the wise words of experts such as Kjell Enhager, Dr. Greg Rose, Louise Suggs, Dr. William O'Neill and David Joy. This week, we've added a wonderful piece from one of the greatest swing coaches ever – Manuel de la Torre. Please check it out. We know you'll be thankful you did.

Thanks, Thanks and More Thanks

We wish all of you, your family and your friends a wonderful Thanksgiving. Remember, everything for which you're grateful is a piece of your potential, an ingredient in the recipe of marvelous possibilities you represent.

54 wishes to all, *Lynn and Pia*